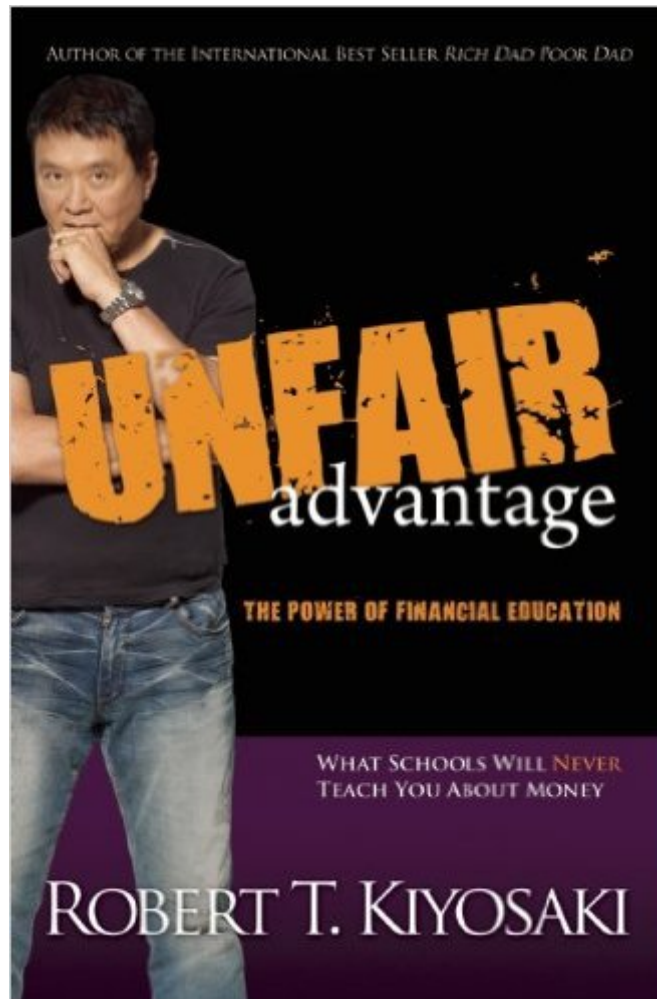


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# Unfair Advantage: The Power Of Financial Education



## Synopsis

On the heels of his 2010 New York Times bestseller *Conspiracy of the Rich*, Robert Kiyosaki takes a new and hard-hitting look at the factors that impact people from all walks of life as they struggle to cope with change and challenges that impact their financial world. In *Unfair Advantage* — *The Power of Financial Education* Robert underscores his messages and challenges readers to change their context and act in a new way. Readers are advised to stop blindly accepting that they are “disadvantaged” people with limited options. They are encouraged to act beyond their concept of limited options and challenge the preconception that they will struggle financially all of their lives. Robert’s fresh approach to his time-tested messages includes clear, actionable steps that any individual or family can take, starting with education. Education becomes applied knowledge, a powerful tactic with measurable results. In true Rich Dad style, readers will be challenged to understand two points of view, and experience how financial knowledge is their unfair advantage. Why do the rich get richer even in a financial crisis? In his new book, *An Unfair Advantage*, Robert confirms his message and challenges readers to change their context and act in a new way. Readers are advised to stop blindly accepting that they are “disadvantaged” people with limited options and challenge the notion that they will struggle, financially, all their lives. What does school teach you about money? In most cases, the answer is “Not much.” If there is any financial education, the courses are taught by financial planners and bankers; the agents of Wall Street and the big banks, the very people that caused and profited from the financial crisis. This book is about real financial education. This book is about how debt and taxes make the rich richer ... and why debt and taxes makes the poor and middle class struggle. This book explains why the rich get richer, paying less in taxes, while the middle class shrinks — with many losing jobs, homes, and retirement — and paying more in taxes. This book is about the five unfair advantages a real financial education offers. The Unfair Advantage of Knowledge The Unfair Advantage of Taxes The Unfair Advantage of Debt The Unfair Advantage of Risk The Unfair Advantage of Compensation These five unfair advantages are the outcomes of real financial education.

## Book Information

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## Customer Reviews

One of my most favorite sayings is "you are getting what you are getting, because you are doing what you are doing" Just a quick thank you to Robert for his latest work. I find it inspiring. Of course, I would, because I have been a student of Roberts since 2008. I have attended 5 or 6 of his workshops in Scottsdale, and read most all of his books, over those years. Today I am a free man (at 57, not a spring chicken), with a free family. When I first became engaged in the Rich Dad philosophy, I was buried in debt, some good, but mostly bad, and had no idea how I would ever be able to retire, but today with Rich Dad and Roberts help, I am happy to report that I now have about 10 times more debt - but it is all good debt. What makes it good debt, is it all pays for itself (cash flow deals and businesses), and it pays me and my family too. 16 projects and counting. Who knows what 2011 will bring, but we have already surpassed what we accomplished in 2010 - and 2010 was a fantastic year, and it is only APRIL! Thanks Robert and the whole Rich Dad company. I can never repay you, but I can pass it on. To those that cannot bring themselves to accept these teachings, or reject them as "won't work for me", or "B.S." or whatever, I am going to pass on to you the most important thing you will ever hear - and I learned it from a lifetime of learning. It goes something like this: "if you think it won't work for you, or if you think it will, you are right! (author unknown to me - but this theory is proven every day by me, and you, and everyone else) (by the way this also applies to everything in life - another incredibly liberating truth not taught in schools) Embrace life, and learning, and growth.

"The plantation system is alive and well, even in the information age" Robert T. Kiyosaki Unfair Advantage: The Power of Financial Education. I have been a fan of Robert Kiyosaki since I read his book Rich Dad / Poor Dad in 2008. I was late coming to the party; I'd not known how the monetary system worked until after the crash. I was looking for answers and read over a hundred books from

the "Wealth of Nations" by Adam Smith to Jim Cramers "Real Money". A friend told me about Rich Dad and I got a copy. It was different, but like many new treatments you have to expend effort to get the full effect of the "medicine". It changed the way I look at wealth, business and the world. I have read several of his other books to boot. I was fortunate not to have lost anything in the markets as I had cashed out to speculate in flipping houses. I was also fortunate to have sold my flip house two weeks before the housing market melted down. I saw it coming and didn't try to get what the house appraised, but made a nice profit anyway. I was lucky. I was lucky because I didn't know what I was doing. I was being tossed on waves of media hype and misinformation, being led down the primrose path to financial Armageddon. Many of the books I had read on real estate and investing were cookie cutter manuals designed to provide training in a particular field of investing. Buy duplexes or trailer parks or sell options out of the money, it was useful information, but didn't really have a vision. Most were expressly designed with "safety" in mind or "low risk". Just follow the examples above and all of your dream will come true. I will quote the famous investor Jessie Livermore ... "NOT". Rich Dad's books do not offer such ideas or advice.

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